



## Maksym Kravchuk

Research Analyst



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Europe



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Ukrainian, Russian, English,  
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areas of expertise:  
research + benchmarking

Maksym joined PKF hotelexperts in 2017 and is based in Kyiv, Ukraine. In his present capacity as a Research Analyst, his activities include researching data for HTLroundtables and the PKF supply database.

Prior to joining PKF hotelexperts, Maksym was a research & development manager at WebIdeas Partners. Maksym has a bachelor's degree in Political Science and Government and an associate's degree in Public Relations, Advertising and Applied Communications, both obtained from the National University of Kyiv-Mohyla Academy.